



Singapore Manufacturing Federation (SMF) is one of the largest Manufacturing Associations in Singapore with about 3000 Corporate Members, employing about 400,000 employees. SMF Members Exchange is an online platform for companies to list and advertise its products, services and promotional activities to our big business community!

Value Proposition to Users:

- ◆ Gain big exposure to a wide and varied business community and potential users
- ◆ Invest in a small fee for a big return!
- ◆ Enhance your company's branding by riding on SMF's new initiative!

* 1 Cycle consists of 2 email blasts on the 1st and 3rd Wednesday of each month

Special Rate for Members

SMF Members: \$500/cycle* of 2 email blasts/space

Non-Members: \$1000/cycle* of 2 email blasts/space

Promotion: 10% off above rates for listing 3 cycles or more

(Subjected to prevailing Government taxes)


The duration on the website is based on the number of cycles contracted

How it works:

- i. Send us one week before each cycle (either 1 week before 1st or 3rd week of the month) to be broadcasted on the next cycle:
 - a. An **image** (3.2cm by 4.5cm) in JPEG or PNG format and a short write-up on the product or services or promotional activities of 200 words (Font Calibri, Size 9)
 - b. A **hyperlink** of your website for potential clients to view
- ii. SMF Members Exchange page will be sent to our 3000 members on the 1st and 3rd Wednesday of each month

For interested companies, please fill up the enclosed form. For more information, please contact Mr Jonathan Tan, 6826 3035 or jonathan.tan@smfederation.org.sg.

Sample:

	<h2>SMF MEMBERS EXCHANGE</h2>	
<p>Week 1 – March</p> <p>SMF has 3,000 corporate members employing about 400,000 employees. The SMF Exchange Programme is an online platform to promote and encourage SMF members to buy from each other on their products & Services</p>		
<p>SAFETY SERVICES</p> <p>ABC Pte. Ltd</p> <div style="border: 1px solid red; width: 100px; height: 80px; margin-bottom: 10px;"></div> <p> <small> Lorem ipsum dolor sit amet, tamquam explicari egs in, vis ex audiam appetere, vis an reque fuisset. Ea eruditi eligendi usu, quis intellegam philosophia et his. Est purto assentior ea. Nullam mucius et per, iusto electram temporibus eu eos. Prompta epicurei sapientem nec ne, has nullam altera an. No omnis salutatus sit, vis eu vero vidisse adipiscing, in nam odio viris. </small> </p> <p> <small> Nec partem debitis patrioque ea, et vocibus facilis platonem eos. Ad mei laudem integre perfecto, ius alterum consetetur consetetur ad, te sed rebum doctus recusabo. An persius quaerendum vel. Qui no lorem postea vulputate, omnis sanctus ad est. </small> </p>		



Please send the completed form to:

Mr Jonathan Tan

Singapore Manufacturing Federation
2985 Jalan Bukit Merah Singapore 159457
Tel: 6826 3035 / Email: jonathan.tan@smfederation.org.sg

Special Rate

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_____ is interested and will take up 1(ONE) listing space for - _____ cycles starting
(Company Name) (No. of cycles)

from _____ and has agreed to the terms and conditions listed below.
(Month) (Year)

The followings will be required to be submitted to **Mr. Jonathan Tan** of SMF Secretariat one week before 1st or 3rd week of each month:

- (i) An **image** (3.2cm by 4.5cm) in JPEG or PNG format and a short write-up on the product or services or promotional activities of 200 words (Font Calibri, Size 9)*
- (ii) A **hyperlink** of your website for potential clients to view*
- (iii) **Payment** via cheque payable to "**Singapore Manufacturing Federation**"*

* SMF reserves the right to defer any listing to next cycle or decline the listing, should the above requirements are not submitted one week before 1st or 3rd week of each month.

This Agreement shall be governed by and constructed in accordance with the laws of Singapore. Parties irrevocably submit to the jurisdiction of the courts of Singapore. This agreement shall be deemed as legally endorsed by the authorized representatives of the companies indicating their interest to utilise SMF Members Exchange services as spelt in the cover page.

Terms and Conditions:

- This platform is part of our membership services to our members.
- SMF provides this service for Members to reach out its products and/or services to other Members and makes no representation or warranties or guaranties of any kind with respect to the SMF Members Exchange or to its contents and disclaims all such representations and warranties.
- Any transaction made will be solely based on the buyer and seller's discretion
- Companies are required to exercise its due diligence when using the service
- SMF does not guarantee the validity and payment of the transaction(s) involved in this Exchange.
- SMF abstains from all liabilities and disputes arising from the transactions.
- Participating Companies shall keep SMF and each of its directors, officers, employees, agents and representatives fully and effectively indemnified from and against any and all liabilities, claims, costs, charges and expenses arising directly or indirectly by reason of any act, deed, matter or thing done or permitted or omitted to be done by any of the indemnified parties in connection with SMF Members Exchange or arising therefrom and all other costs, charges and expenses in connection therewith, including legal costs on a full indemnity basis.
- SMF will not be responsible for any transactions or non-delivery of any transactions made by members/non-members.
- SMF does not endorse any of the information on SMF Members Exchange and cannot be held responsible for any views, facts or recommendations contained in the platform.
- SMF disclaims from any misrepresentations by companies concerned.
- As an owner of this platform, SMF reserves the right to remove any items from the listings without notice.

Personal Data Protection Act

In compliance with the Personal Data Protection Act, we seek your consent for SMF to collect, use and disclose your company's data for the purpose of contacting you via the contact details provided (e.g. address, office contact number, hand phone, fax and emails).

I have read and agree to the terms and conditions stated above.

Signature and Date

Company Name:

Office Address:

Office Tel / Mobile:

Company Stamp

Name: