



SMFACTS



Issue #27

Dear Valued Members of the SMF,

Message from the SMF's Electrical, Electronics and Allied Industries (EEAI) Industry Group

1. We are in a time where disruption is the new normal. With the COVID-19 situation affecting businesses, people, and the global economy, amidst this ever dynamic environment, it will likely take a long time for economy to recover.
2. In light of recent events, both essential and non-essential businesses have been challenged to work with different types and varying degrees of uncertainties. Things continue to rapidly change, and businesses struggle to adapt both on the home front and beyond.
3. From the industry players' point of view, it is encouraging to note that even though many are mandated to work from home, they have taken it upon themselves to embrace continuous learning. By applying for online courses, they are seizing this opportunity to enhance their skills.
4. The Electrical, Electronics & Allied Industries (EEAI) Industry Group would like to encourage more businesses and individuals to do the same during this tumultuous time. Never before has there been a more urgent need to come up with innovative solutions and enhanced skill sets to stay relevant in the current and future economies.

Sign Up For Online Courses

5. The Singapore Government has also introduced a whole host of relief measures, most recently through the Solidarity Budget Statement, as an effort to support businesses and our people through this period of uncertainty. These are relief measures that would help relieve some of the operational pressure and businesses must also do their part to ensure the longevity of their operations.
6. It is critical for businesses to review budget allocation and revise cost control measures to utilise every dollar effectively and channel their resources towards areas that can benefit their businesses the most. Automation, online presence and digitalization initiatives are more important than ever as businesses with these solutions are better positioned for business sustainability and growth.
7. Moving forward, let us all band together for strength and support, stay positive and remain steadfast in our resolve. It will not be an easy fight but together, we will adapt - and we will overcome.

Brought to you by:
EEAI IG Chairman, Ms Joyce Seow and EEAIG EXCO Committee Members

[Free Webinar] Navigating COVID-19

COVID-19 PIVOT TRANSFORMATION PROGRAM

Singapore Manufacturing Federation is sharing your hardship and uncertainty as a result of the COVID-19 pandemic. Join us in a series of seminars and workshops to discuss challenges and share insights of the current market, as well as learn some strategies to help tackle the complex business landscape. The program aims to help our businesses to pivot from COVID-19 calamity to victory. This is the perfect opportunity to do so starting from **6 May to September 2020**.

NAVIGATING COVID-19

INDUSTRY-FOCUSED TALK WITH COMPLIMENTARY 1-TO-1 CONSULTATION SESSION

Date: **Wednesday, 06th May 2020**

Time: **1430hr – 1530hr**

Location: **Webinar Session**

PIVOT STRATEGY AND POSSIBLE PATHS

Navigating through Covid-19 crisis is challenging but not impossible.

To support local SMEs in this difficult time, SMF and Consulus have committed to a free talk and consultation to share a one-to-one roadmap for you to understand what strategy and how to tap grants, what immediate steps to take and how to update your immediate and mid-term growth plans.

STEP 1: REGISTER

- Fill up the registration survey form
- Choose your preferred time slot and receive an email within the next working day
- Confirm your complimentary consultation session.

3 EASY STEPS

STEP 2: ATTEND

- Attend our 1-hour Covid-19 Pivot talk online co-hosted by SMF.

STEP 3: MEET

- Meet with the Senior Consultants for an exclusive session on specific solutions and possible roadmap for your company!

LIMITED TO 30 COMPANIES ONLY!!

For registration, please complete the form by clicking [\(here\)](#) to register.

Organised By:



Free Registration

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Connect with Us:

